

Contact:
Karen Chalmers
Marketing & Public Relations Manager
1.877.393.2854 Ext: 557

FOR IMMEDIATE RELEASE

PRESS RELEASE

Execulink Employee Places Second in 60-Second Pitch Competition

London, ON – June 26, 2015 – Justin Glover, an Execulink Account Manager, was awarded a second place prize at this year’s 60-Second Pitch Competition, put on by TechAlliance.

Participants in this event pitched their company (and the benefits of the services/products they offer) to a panel of judges, competing for business acceleration resources.

“I sell voice, data and hosting services, which I’ve learned, are more important to businesses than breathing,” stated Glover during his pitch, “Access has become the new oxygen.”

Pitches were evaluated based on the following criterion: credibility, clarity/communication skills, interest to invest/willingness to buy, enthusiasm and the ‘WOW’ factor.

Prior to the competition, which awarded the first place prize to Sarah Jamieson from Voices.com, TechAlliance hosted a workshop in which participants develop effective pitch techniques.

Additional information on this program and competition can be found [here](#).



Pictured L-R: Kori-Lee Dymond, Execulink Corporate Sales & Service Team Leader; Justin Glover, Execulink Account Manager; Ian Stevens, Execulink CEO; Allison Price, TechAlliance Director Programs & Engagement

About Execulink

In operation since 1904, Execulink Telecom has evolved from a small independent local telephone company into one of the leading telecommunications providers in Ontario. Through innovation and forward-thinking, we cultivated our local telephony offerings to provide a full-scale suite of telecommunications services including data, internet, cable television, mobility and advanced voice features. These services are now available to all levels of industry, encompassing 50,000 business, enterprise, government, and residential customers.

###

-30-