

Execulink to Sponsor Local Boy on Racing Journey in Southwestern Ontario

(Woodstock, ON) June 3, 2021 – [Execulink Telecom](#), the telecommunications provider headquartered in Woodstock, has announced its sponsorship of 9 year-old Grayson Masson, a local boy who, with the support of his father, will be embarking on his first year of Junior Late Model racing.

“Racin’ Grayson,” as Grayson is affectionately known, will primarily operate from his home track at Grand Bend Speedway. “This sponsorship from Execulink will really help because we’ll be racing there nearly every weekend,” says Grayson. “We’ll also be racing at participating tracks all around Southern Ontario, like Varney Speedway in Durham, Sauble Beach Speedway in Hepworth, and Sunset Speedway in Innisfil,” says Grayson’s Dad. “I’m really excited that I can share this experience with Execulink’s support!” added Grayson.

Grayson’s father, Kiley Masson, is supportive of his son’s racing dreams. “It’s been a wild year for everyone and we’re really looking forward to Grayson being able to participate in something he loves that is also outdoors and allows for social distancing,” shares Kiley. “Execulink’s contribution to Grayson’s racing is so appreciated and we’re excited to represent Execulink’s brand on the race car. We’re grateful they’re supporting us on this new journey!”

“It’s not every day you have the opportunity to sponsor a local race car,” says Ian Stevens, President and CEO of Execulink Telecom. “This is a unique chance to support a passion that, while possibly appearing simple at first, is actually founded on STEM-based initiatives. Without Science, Technology, Engineering, and Mathematics, a race car is just a hunk of metal. Once STEM is applied, it becomes a smoothly-running machine. We’re thrilled to support Grayson on his journey of learning more about STEM through practical application. And, of course, we hope he wins and look forward to seeing him race!”

As [Delaware Speedway](#) explains, “Junior Racing League Cars are specially designed half scale late model vehicles that are powered by sealed 9 HP Honda engines. They use a centrifugal clutch for drive. The vehicles are capable of speeds of up to about 100 KPH depending on the track but typically at Delaware Speedway’s inside road course they do about 40-50 KPH. The vehicles are surrounded by a full roll cage and fibreglass body. The chassis are manufactured at under license by a variety of individuals.”

To keep up with Grayson’s racing journey, follow him on Instagram at @racinggrayson9 and Execulink on Instagram at @execulink_telecom, Twitter at @execulink, and Facebook as Execulink Telecom.

About Execulink Telecom

In operation since 1904, Execulink Telecom has evolved from a small independent local telephone company into one of the leading telecommunications providers in Ontario. Through innovation and forward-thinking, the telecom provider has cultivated what began as local telephony offerings to provide a full-scale suite of telecommunications services including data, internet, television, mobility, and advanced voice features. These services are now available to all levels of industry, encompassing 50,000 business, enterprise, government, and residential customers.

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