

10 indicators to upgrade your business technology



1. Increased operating costs

Old systems break down and when they do parts are typically hard to find, and finding someone with the expertise to fix them is even harder. This makes it difficult and expensive to maintain.

2. The manufacturer no longer supports the device

Old systems become obsolete and incompatible with new technology. When systems become obsolete, manufacturers will stop offering upgrades and support, leaving your business vulnerable to security breaches.

3. Slow speeds and downtime

If your software and applications are running slower than usual or crash on a regular basis you may need new hardware, software, or a faster Internet connection. Slow technology slows down productivity, sales, and growth opportunities.

4. Security issues

Hackers look for system vulnerabilities, and outdated technology is one of them. Older technology has older or less compatible antivirus software, putting your customer and company data at risk.

5. Business growth

With an evolving business comes expanding technological needs to accommodate an increase in employees, locations, and other opportunities.

6. Inefficient processes

Take a look at your current processes that could be optimized with automation and productivity producing features.

7. Productivity is slipping

With unreliable technology, employees can't perform their jobs well, costing you time, sales opportunities, money, missed deadlines, and poor staff morale.

8. Missing features

Older hardware lacks innovations that are available today. New systems offer advanced features that add functionality or improve upon existing capabilities.

9. Poor customer service

Outdated business systems can create various issues, like the inability to connect to your website, dropped calls, poor voice quality, and long wait times.

10. Lacks flexibility

With flexible work arrangements and employees no longer centralized in one location, phone system mobility is necessary, and traditional phone systems are not able to meet those needs.

Technology today is a critical business capability. Start taking advantage of the benefits that technology provides in your organization. If you don't, you run the risk of quickly falling behind your competition.